

KEY COMMODITIES

- Short term: Vegetables and fruit, Honeybush, Lucerne.
- Longer term: essential oils, ostriches, olives, aquaculture.

AGRIPARK COMPONENTS

- FPSUs: 4+ Short term FPSUs located in Zoar, Dysseisdorp, Haarlem, Lucerne production areas FPSU locations to be identified (e.g. Ladismith, Mossel Bay, Oudtshoorn and Riversdale)
- FPSUs: 3 medium term FPSUs: Groothoek production, Olives (location to be determined and possibly linked to existing processing facility); Aquaculture (location to be determined).
- 1 Agri hub located in Oudtshoorn.
- 1 Shared RUMC located either in Beaufort West or Oudtshoorn (stakeholder decision required).

STATUS

- DAPOTT and DAMC established.
- The final Master Business plan has been submitted 8 April 2016.
- Awaiting District Municipal Manager sign-off.

KEY CATALYTIC PROJECTS

- Expansion of Oudtshoorn Airport to facilitate agri park cargo.
- Investment needed in juice and vegetable processing in Dysseisdorp and Zoar (and possibly Ladismith and Calitzdorp).
- Good stakeholder coordination and investment in Honeybush strategy & initiative.
- Investment needed in essential oils processing facilities for export markets.
- Investment needed in growing & processing facilities for Aquaculture and smoked fish products for export.
- District Agri Hub Procurement Framework (to be investigated).
- Investment in public transport and infrastructure systems.
- Investment in improving water supply and distribution systems.
- Ongoing empowerment of black farmers through the PLAS programme.
- Ongoing upgrading of roads.

AGRO-PROCESSING BUSINESS OPPORTUNITIES

Short Term: 0-2 years: focus: fruit, vegetables, honeybush and lucerne

- Expand fruit and vegetable drying facilities in Zoar (including linkages to Amalienstein farm) and Dysseisdorp (and possibly Calitzdorp and Ladismith) (including growing demand for sun dried tomatoes) and investigate feasibility of juice processing for both fruit and vegetables).
- Expand access to fruit sorting, packaging, storage facility in Haarlem to include cold storage.
- Expand Honeybush production and processing Haarlem.
- Lucerne: possible processing facility for pelleting in Eden District or Central Karoo/ Leeu Gamka needs investigation.

Medium to Longer Term: 2-10 years

- Essential oils: 1-2 new processing facilities in the Groothoek production area. A facility for the extraction of oils from seeds could be located in a more central area (possibly at the Agri Hub in Oudtshoorn) and serving a wider production area.
- Aquaculture and Aquaponics: may be potential for combined facility (Tilapia 100-200 tonnes) which includes tomatoes, lettuce, and cucumbers, peppers and production of smoked fish products for export and using new water-efficient biofloc technology.
- Olives: Investigate partnering with and expand existing facility (e.g. De Rustica) to support emerging farmer participation.
- Mohair: Investigate linkages with new mohair waterless processing technology being explored in the Central Karoo District.

KEY ROLE-PLAYERS

Public Sector	Industry	Other
<ul style="list-style-type: none"> • DRDLR • DRDAR • ECRDA • DEDAT • SEDA • Dept. Science and Technology • Department Trade and Industry • DAFF • AgriBEE • NRS • Eden District Municipality • Local Municipalities: George, Knysna, Mossel Bay, Kannaland, Hessequa, Oudtshoorn, Bitou 	<ul style="list-style-type: none"> • SAACTA: Training, Information & Networking • NAWACO- Women in cooperatives • Retailers (Spar, Massmart, Pick n Pay, Shoprite/Checkers, Fruit & Veg City • ARC-training, information and networking • SA Fruit and Vegetable Canner's Association • Canning Fruit Producers Association • SA Fruit Juice Association • SA Groente & Vrugte • Fresh Produce Forum • Directorate Water Use and Irrigation Development • SA Irrigation Institute • NIRES • Crops Fresh Produce Exporters Forum • SA Frozen Fruit and Vegetables Producers Association (SAFFVPA) • SA Fruit and Vegetable Canners Association • SA Society for Horticultural Sciences, (SASHS) • Horticultural Industry Task Team • A range of vegetable specific Producer's Organisations including Tomato Producer's Association etc. • SANSOR • SA Irrigation Institute • SA Honeybush Tea Association (SAHTA) 	<ul style="list-style-type: none"> • ABSA, Standard Bank, Nedbank, FNB • Land Bank • Agri-SA and Agri-WC • AFASA • AEASA • Nelson Mandela University of Technology: George Campus • CSIR

INFRASTRUCTURE REQUIREMENTS

- Water supply and irrigation infrastructure for Dysseisdorp an Haarlem, LRAD and PLAS farms (amongst other FPSUs).
- Transport and logistics facilities
- Small-scale agro-processing facilities (vegetables)
- Large warehouse and cold-storage facilities
- Administrative, agricultural input distribution and quality control facilities
- Internet and software solutions technology

NEXT STEPS

Y 1	<ul style="list-style-type: none"> • DRDLR finalise appointment District Agri Park Managers (located at the District level). • Conduct Eden and Eden District Lucerne Pellet processing feasibility study. • Conduct feasibility into establishing essential oils processing facility in Groothoek production area. • Additional research and studies will also be required to develop Agri Park Skills Plan. • Agree on location of the Rural Urban Market Centre (Oudtshoorn or Beaufort West). • Agri-Park performance targets established and incorporated into district IDP and SDF plans, & sector departments • Key commodity development plan developed • Feasibility Studies • Agri-Park sites finalised and land acquired • Agri-Park governance and management structures operationalised • Agri-Park manager contracted • Designs completed, including service requirements regarding water, electricity, waste water disposal • Agri-Park costing model and budgets compiled • Agri-Park funding, investment & partners secured • Agri-Park infrastructure development professional teams procured • Develop and support farmers
Y 2	<ul style="list-style-type: none"> • Agri-Park infrastructure development initiated and managed • Agri-Park funding, investment & partners secured • Develop and support farmers • Agri-Park markets secured (and District Procurement Framework if feasible)
Y 3	<ul style="list-style-type: none"> • One Agro-hub industrial site phase developed and operational • Two FPSUs sites developed and RUMC office established and operational • Develop and support farmers, and link to commodity chains

POSSIBLE ECONOMIC BENEFITS

The Agri-Park will inject new investments into the economies of the communities where the Hub and FPSUs will be situated. It will create jobs in the construction phase of the actual hub and FPSU's. It will also create a number of permanent operational jobs and new small business opportunities once the Agri-Park is implemented. This initiative will also support small and emerging farmers in their quest to become sustainable and profitable through training, financial, input, value adding and marketing support. In general, the Agri-Park will have the following positive impact in the district:

- Improved economic transformation, empowerment and inclusive growth
- Increased employment
- Increased and more sustainable agricultural production
- Increased income generation and poverty reduction
- Increased access to markets
- Skills development
- Enterprise development for small and emerging farmers
- Increased food security
- Increased tax revenue and municipal rates and service revenue.
- Economic growth and increase in Gross Geographic Product.